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Boo Bradley to Celebrate the Release of Their 3rd Album ***Rub Rub Rub***

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-Release Party at High Noon Saloon on Dec. 7th
with a DIY Printmaking Shop-

(Madison, WI) 11/10/14 – Local good time Hokum
two-man junk and jive orchestra Boo Bradley are

thrilled to announce the release of their latest album, *Rub Rub Rub* with a celebration at the High Noon Saloon on December 7, 2014. This is the much awaited third studio release from the duo who have gained legendary status over the past decade attracting crowds with the rollicking jug band revel of their sidewalk performances.

Boo Bradley is easily downtown Madison's most recognizable musical outfit, filling the State Street ambience with shuffling washboard rattle and bouncy parade drum pulses on a regular basis. Passers-by are often serendipitously drawn into the delightful xylophonic clangor of dented kitchenware, busted car horns and the tattered tones of Tin Pan Alley in the 1920's.

On *Rub Rub Rub*, the duo sought to capture the vibrancy and amusement of their street-hewn sinfonietta of junk - without all the bus rumble! But, the two faced a dilemma: All those little (loud) clunky pieces cut through street noise very well, ...but how to record them in a walled-in space without overpowering the vocals and fingerstyle guitar work that drive the tunes? "If we were a five-piece band, we could mic each person and then clean up volume issues during the mixing process. But we are a duo carrying the work of four or five musicians. That's too many mics and not enough room to move around and perform the music!" says guitarist and foot drummer Boo Mullarky. In the end, they decided that two well-placed mics in the room sufficed enough to capture everything at once and, as a bonus, produced a sonic picture more similar to what an audience hears. "It helped to keep all the high-tech clutter out of sight and out of the way. We didn't want to feel like we were recording and really wanted to keep the sound live and fresh like in a performance," says washboard and junk percussionist Bradley Selz.

In keeping with their hand-made approach to artistry, they also hand print every album cover and CD face using block-cut stamps designed and carved by Boo himself. "We've always been very face-to-face with our audiences and fans, so we wanted to present an album that truly came from us, in every step of the process," says Boo. They even produced a video demonstrating how they print and produce the *Rub Rub Rub* album: [youtube.com/watch?v=JlQmaOcomzg](https://www.youtube.com/watch?v=JlQmaOcomzg). On December 7th the band will be hosting an album release party at the High Noon Saloon in Madison. In addition to a performance, they are setting up a "DIY shop" at their merch table where showgoers can come and print their own copy of the new album using the bands hand press printing gear. Showtime is from 3:30 – 6:30pm. \$5 per person/\$10 per family

Electronic Press Kit and Hi-Res photos at: www.boobradley.com/press.html

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